



DUBAI  
HOTEL & RESIDENCES

AN EXUBERANT  
UNIVERSE, EVOCATIVE,  
EVOLVING & EXPANDING







A night-time photograph of the Dubai skyline. The Burj Khalifa is on the left, and a modern skyscraper with a grid-like facade is on the right. The sky is a deep blue. A semi-transparent dark blue rectangle is in the center, containing the text "YOUR PERFECT LIFE WITH A TWIST" in gold serif font.

YOUR PERFECT LIFE  
WITH A TWIST





Accor, along with its partner sbe, is proud to introduce SLS Hotels & Residences – first SLS property in Dubai. This project will be an essential addition to the group’s lifestyle brands worldwide.

Accor is a world-leading augmented hospitality group offering unique and meaningful experiences in almost 5,000 hotels, resorts, and residences across 110 countries. With an unrivalled portfolio of brands from luxury to economy, Accor has been providing hospitality savoir-faire for more than 50 years.

Beyond accommodations, Accor enables new ways to live, work, and play with Food&Beverage, nightlife, wellbeing, and coworking brands.

### Luxury

RAFFLES

SLS

ORIENT  EXPRESS

SO<sup>W</sup>

BANYAN TREE

SOFITEL

DELANO

THE HOUSE OF  
ORIGINALS

SO<sup>FITEL</sup>  
LEGEND

RIXOS

*Fairmont*

onefineStay

### Premium

mantis

ANGSANA

  
GALLERY

25h  
twenty five hours hotels

2ic

HYDE

Art Series

MÖVENPICK

MONDRIAN

GRAND MERCURE

PULLMAN

PEPPERS

swissôtel

THE  
SEBEL

### Midscale

mantra

NOVOTEL

Mercure

adagio

MAMA  
SHELTER

TRIBE

### Economy

BreakFree

ibis

ibis  
STYLES

ibis  
budget

greet

JO&  
JO

hotelF1



A detailed oil painting of a horse with a leopard or cheetah print pattern in shades of orange, yellow, and black. The horse is shown in profile, facing right, with its head turned slightly towards the viewer. It has a white mane and tail. The background is a lush forest with tall trees and dense foliage. The lighting is soft, creating a serene atmosphere.

Elegance  
with a *twist*

# SLS IS LUXURY REMIXED

SLS is the home of the extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. With leading developers, architects, designers & chefs, SLS is anticipating, innovating and shaping the future of luxury lifestyle living.

SLS has been designed to seamlessly weave together a magical collection of complimenting services and experiences; a holistic approach to luxury living that's meticulously curated and created to ensure our guests never want, or ever need to leave. A playground in which to dine, live, love, play and be inspired.

The SLS dream is expanding and evolving, reinterpreted through the creative visions of a diverse ensemble of leading designers, architects and chefs.





BRICKELL  
HOTEL & RESIDENCES



BAHA MAR  
HOTEL & RESIDENCES



SOUTH BEACH  
HOTEL



VISIONARY HOSPITALITY

# SLS around the *world*

A NEW PARADIGM OF LUXURY



LUX BRICKELL  
HOTEL & RESIDENCES



BEVERLY HILLS  
HOTEL







SLS DUBAI

## *Redefining the future of luxury living*

Boasting 946 units, with 254 uniquely designed hotel rooms, 321 hotel apartments and 371 branded residences, spread over 75 floors, SLS Dubai will be one of the tallest hotels and residences in the region.

A wondrous and striking landmark in Downtown District, designed by the award-winning architects Aedas and interior designer Paul Bishop, the SLS Dubai is a unique cabinet of curiosities that never ceases to delight.



# Breathtaking *views*



ACTUAL SUNSET VIEW  
FROM SLS DUBAI



BESPOKE AMENITIES

*Reimagine  
your true self*



LAP POOL

LEISURE POOL

KIDS POOL

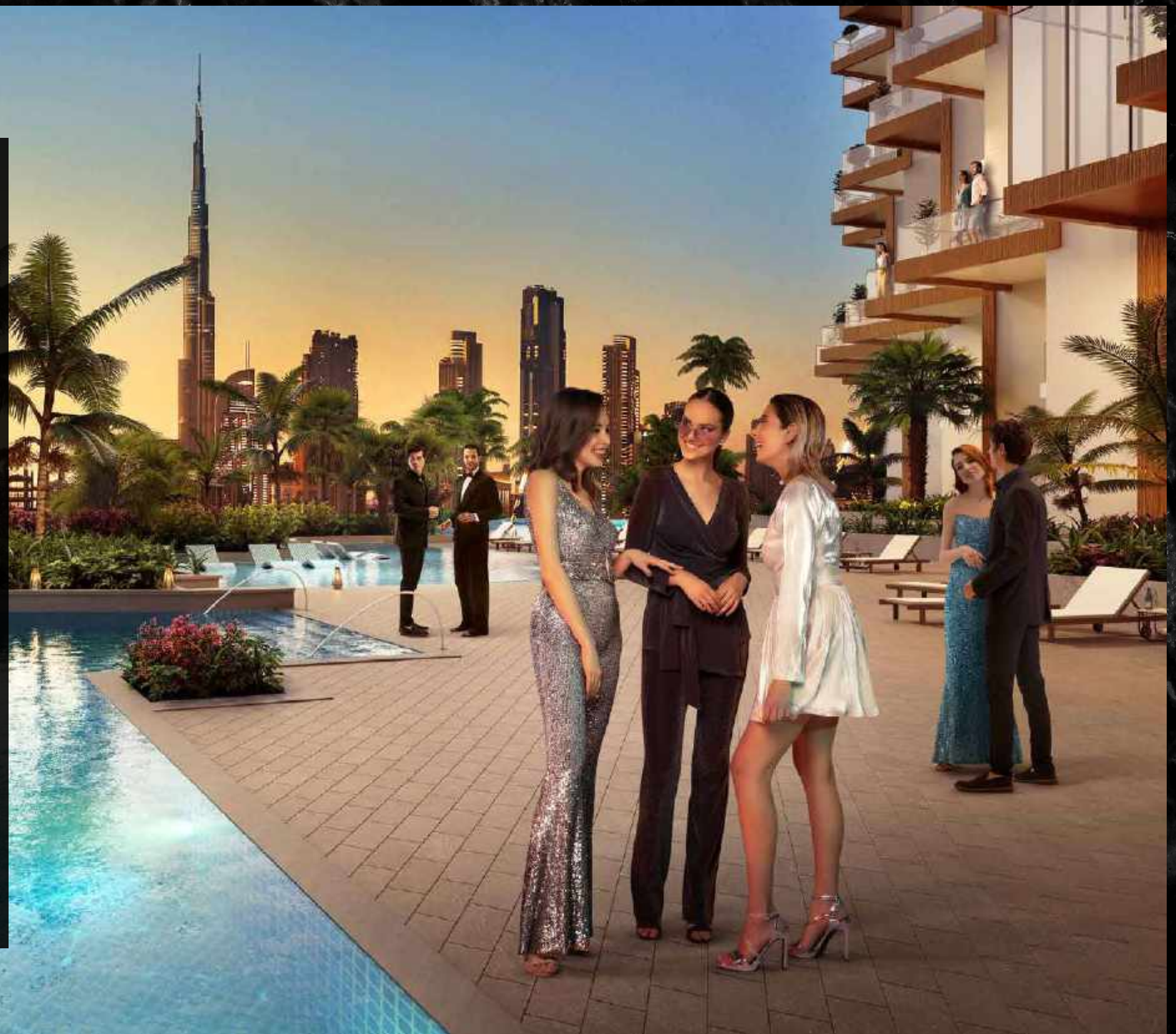
JACUZZI

SPA

VITAMIN BAR

GYM

MULTIPURPOSE ROOM





LIVE  
AT THE  
PEAK









THE CROWN

An extraordinary  
experience

AT OVER

300m

PUBLIC AREAS

FLOOR #

75 PRIVILEGE  
& INFINITY POOLS

74 CARNA - STEAK HOUSE

73 MEETING ROOMS

71 SKY LOBBY & MIXOLOGY  
LOUNGE BAR

70 FI'LIA - MEDITERRANEAN  
RESTAURANT

69 CIEL SPA & GYM



## CIEL SPA

The mission is simple... to pamper your every need and create an exceptional relaxation experience that exceeds your expectations.

Ciel Spa has everything you need to immerse yourself in refined relaxation. Indulge in the relaxation lounge, massage suite, herbal steam rooms, spacious experience showers, custom massage beds, fitness center and many more.



*fi'lia*

Indulge in honest Italian food featuring fresh ingredients from the hearth and the simplicity of handmade artisanal breads and pasta to fi'lia.



## Sky lobby

Upon arrival, guests will enter through the ground floor lift lobby and take an express elevator to the opulent Sky lobby on the 71st floor over 300 meters, redefining luxury for the 21st century.

Floor to ceiling windows dazzle with incredible panoramic views of the city, creating the perfect ambience for the mixology lounge bar.



FLOOR # 74

# carna

by  
DARIO  
CECCHINI

A contemporary steak house concept helmed by the legendary butcher, Dario Cecchini



FLOOR # 75

# privilege



## An evocative urban stage

Privilege is an upscale nightlife venue and day club lounge where you can enjoy a playful decadence of signature food and beverages.

Privilege is providing signature rooftop experience featuring expansive interior lounge space that opens up directly onto two infinity pools which are over 325 meters.





# World of Wonders Real Estate Development

World of Wonders Real Estate Development is a privately-owned developer of integrated communities globally. The company's vision is to design singular lifestyle experiences for discerning residents in a series of world-class branded destinations in major cities worldwide. With ambitions to be the real estate industry's pre-eminent choice for investors, operating brands and residents alike, World of Wonders Real Estate Development places a premium on quality and excellence.

World of Wonders will bring its longstanding experience to the region as leading hospitality developers globally, where the brand has successfully launched and managed a wide range of hotels and holiday villages. This foundation and track record of successful delivery in the hospitality sector will be the cornerstone of the company's strategy to realize a global array of mixed-use projects.



## Our stage is the world, our time is *now*

Established in 2002 by Founder and CEO Sam Nazarian, sbe is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, sbe is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, in partnership with AccorHotels, sbe has an unparalleled global portfolio which will see 29 hotels and over 180 global world-renowned culinary, nightlife and entertainment venues by the end of 2019. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify sbe as the preeminent leader across hospitality. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, The Redbury, HYDE Hotel & Residences, and The House of Originals. In addition, sbe has the following internationally acclaimed restaurants and lounges under subsidiary Disruptive Restaurant Group: Katsuya by Chef Katsuya Uechi, Umami Burger, Cleo, Fi'lia, Carna by Dario Cecchini, Leynia and Diez y Seis by Chef José Icardi, HYDE Lounge, S Bar, Doheny Room, Nightingale, Skybar, Bond, and Privilege.





## RESIDENTIAL PROGRAM FEATURES



Priority reservations  
at all sbe Hotels,  
Restaurants and Spas



One category  
upgrade upon  
availability  
at all sbe Hotels



Complimentary  
late checkout at all  
sbe Hotels



VIP amenity on  
day of arrival at all  
sbe Hotels



Welcome drink at all  
sbe Hotels and Spas



10% discount at all  
sbe Restaurants



Free valet at all  
sbe venues



Free access to sbe  
VIP concierge  
services  
365 days a year



20% discount on  
selected treatments  
at sbe Spas



Invitations to sbe  
events every quarter



Premier access to every  
sbe nightclub. The velvet  
rope immediately swings  
open for you

## HOTELS & RESIDENCES

SLS

DELANO

MONDRIAN

HYDE

HUDSON



The Redbury

## GLOBAL RESTAURANT BRANDS

## ORIGINAL RESTAURANT BRANDS

carna

Cleo

fi'la

Diez  
SEIS

farmspoke

Hudson Tavern  
●●●●●



勝 KATSUYA

KRISPY  
RICE



ELLAVIA

Leynla

TRES

WALIMA

## MIXOLOGY & LOUNGES

## NIGHTLIFE & DAYCLUBS



SAAM

S  
BAR

BLACK  
ORCHID

BOND

FOXTAIL

HYDE

MONKEY BAR

DANDELYAN

NIGHTINGALE

privilege

RISE

S  
SKYBAR

XIV



ALL INCLUSIVE  
SERVICES

Treat yourself *daily*



*SLS Dubai Residences come with  
delightful inclusive services, such as :*

ACCESS TO ALL PUBLIC AREAS

SWIMMING POOLS

DEDICATED RECEPTION

DEVOTED CONCIERGE

ROUND THE CLOCK SECURITY

DISCOUNT OPTIONS FOR ALL THE AMAZING F&B OFFERS

À LA CARTE  
SERVICES

Sit back and *relax*

LET US SPOIL YOU



*The range of à la carte services*

HOUSEKEEPING

DRY CLEANING

VALET PARKING

BABYSITTING

EXCLUSIVE SPA INDULGENCES

BUSINESS CENTER SERVICES

MULTI-FUNCTIONAL ACTIVITY ROOM EVENTS

THE SIGNATURE SLS BRANDED F&B EXPERIENCES





**SLS**  
DUBAI  
HOTEL & RESIDENCES



**BEST LUXURY**  
— Properties —

#### CONTACT DETAILS

OFFICE LOCATION : ONYX TOWER 1, 6TH FLOOR, THE GREENS  
PO. BOX. 214710, DUBAI, U.A.E | TEL: +971 4 272 1516  
E-MAIL: [INFO@BESTLUXURY.PROPERTIES](mailto:INFO@BESTLUXURY.PROPERTIES)

#### PROJECT DETAILS

PROJECT NAME : SLS DUBAI  
PROJECT REGISTRATION NUMBER : 1886  
TRUSTEE : ABU DHABI COMMERCIAL BANK  
ACCOUNT NUMBER : 10516910159001

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